

# Jussi Jokinen

# CV

*Jussi Jokinen is graphic designer and teacher who lives and works at Tampere, Finland. He's specialized in crossmedia visual information design.*



## PERSONAL INFORMATION

*Date of birth:* November 11<sup>th</sup> 1977

*Place of birth:* Vammala, Finland

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“Call me a fool, but what would be better than turning every page, opening every box – learning everything there is to be learnt?”

## FIELDS OF EXPERTISE

### Graphic design and DTP

I've designed number of books, magazines and countless other printing products. My graphic technology courses have always been crowded and I'm constantly working on demanding newspaper redesigns.

### Web design

Familiarity with acronyms like xhtml, css, js etc. is important. Likewise important is the ability to create easy-to-use, accessible and beautiful web services. This is what I do on a daily basis.

### Digital image manipulation

Image manipulation and color correction are my special fields of expertise. *Photoshop* is my second nature, really.

### Research

As I've graduated as Master of Philosophy and written a book on digital image, one can consider I'm familiar with methods of gathering and analyzing information.

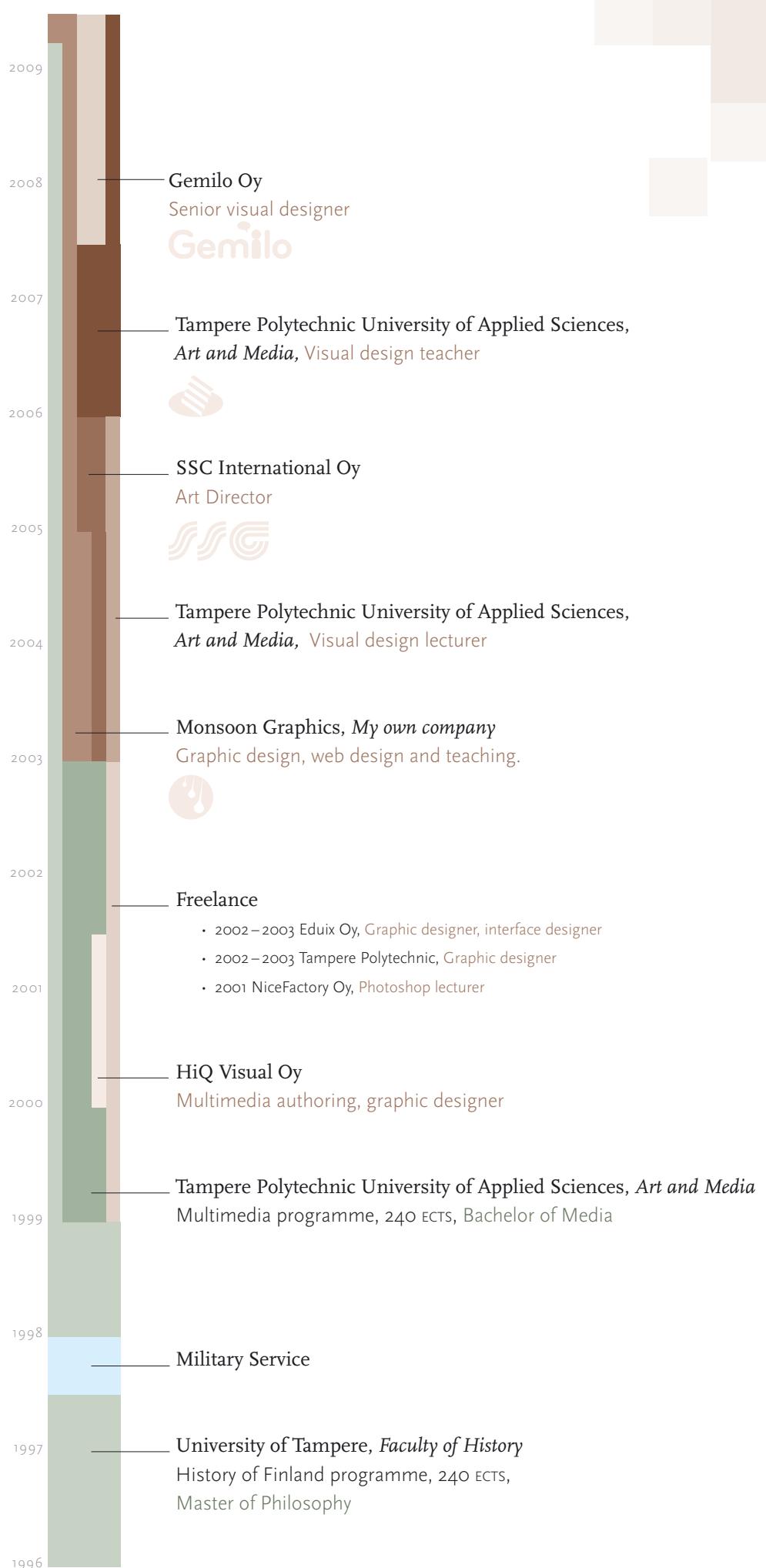
### Animation / video

I have designed and executed animated DVD-graphics for several A-class Finnish movies and television series. In my eyes *After Effects* and *Premiere Pro* look good together.



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## WORKING EXPERIENCE



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## PUBLICATIONS

Digikuva, 2004

189 p. / Edita IT-Press / Edita Prima Oy, Helsinki



An introductory / in-depth book, introducing fundamental concepts as well as representation and compression methods of digital image.

## LANGUAGE SKILLS

Finnish (mother tongue)

English

Swedish

Lingo :)



## OTHER ACTIVITIES

### Taekwon-Do & other sports

I've practiced *ITF Taekwon-Do* with varying level of activity since I was 11. I graduated my 1<sup>st</sup> dan black belt in the age of 16 and I've got teaching-, judging as well as competition experience.

Lately I've discovered *gymnastics* – a totally addictive sports with infinite athletic challenges.

### Arts

I've experimented with every imaginable media including coal, oil, carborundum and wood engraving. The dearest of them all is drawing in surrealistic manner.

### Reading, studying

I'm constantly studying at least couple of different subjects, such as visual communication, history, society and philosophy. Books I've been inspired lately includes titles like *Visual Thinking for Design* by Colin Ware and *Now You See It* by Stephen Few.